

SYSTEM FOR COMPILING MEMORIES MATERIALS TO AUTOMATICALLY GENERATE A MEMORIES PRODUCT CUSTOMIZED FOR A RECIPIENT

Abstract

The memories product generation system provides a customer with the capability to input and edit various memories materials for use in generating memories products. The customer also defines at least one topic that is used to organize the received memories materials and at least one "story", which consists of a recipient's point of view of or interest in the memories materials. The memories product generation system then automatically organizes the received memories materials and integrates these materials with finishing touches, such as: background, borders, captions, titles, sentiments, dates, additional materials, animation, and the like. The memories product generation system identifies the various memories products that can be generated from the received memories materials and the customer can preview and edit these memories products prior to purchasing these memories products, each of which can be customized to correspond to the interests of a selected recipient.